

# ADA

*National Federation of  
Associations for the Rights of  
the Elderly*

# MISSION – VALUES - HISTORY

- ▶ ADA was founded in 1990 as a voluntary association for the protection of the rights of the elderly people.
- ▶ ADA has joined the National Forum of the Third Sector since April 2005.
- ▶ ADA is registered in the Lazio Regional Register and is an apolitical, non-partisan and non-profit association, developed at a national level, with regional and provincial articulations, united by the same principles and centralized coordination.

# MISSION – VALUES - HISTORY

- ▶ The Association faces multiple issues affecting all citizens, mainly the elderly people: health, education, family, social reintegration, housing, health, relationships with the public administration , etc.
- ▶ Particular importance in the activities and purposes of the association is given to the intergenerational relationship, believing that the exchange of experiences between the elderly and young people is the basis of a supportive society and that the elderly people constitute a fundamental resource of civil life.
- ▶ ADA is also strongly committed to supporting adult lifelong learning, convinced that the fundamental rights of the elderly also include the right to education and culture throughout their life

# MISSION – VALUES - HISTORY

- ▶ Encouraging new knowledge among the elderly also means fighting social exclusion and improving the quality of individual, social and professional life.
- ▶ To encourage the socialization of the elderly, ADA promotes cultural activities related to tourism, sport, recreational and training activities, also designed to promote cultural exchange and encounters between people of all ages.
- ▶ ADA National Federation acts with its branches in all regions and provinces of Italy, with 146 offices

# MEMBERSHIP TO NATIONAL ORGANIZATIONS

- ▶ Ministry of Labor and Social Policies
- ▶ Forum del TerzoSettore (Third Sector Forum)
- ▶ Centro Servizi Volontariato (Volunteer Service Center)
- ▶ UIL – Unione Italiana del Lavoro (Italian Union of Labor )
- ▶ UILP (Italian Union of Labor – Pensioners)

# SOME RECENT PROJECTS

- ▶ **“We are listening”**
- ▶ **“Time to care”**
- ▶ **“Sustainable Generation”**

# “WE ARE LISTENING”

- ▶ Due to COVID-19 pandemic that hit our country, National ADA Federation has activated a series of interventions in favour of citizens and in particular the elderly people who have experienced the emergency from Covid 19.
- ▶ In particular, thanks to its associative network present throughout the national territory, Ada created the “We are listening” project”
- ▶ A project to support people who also experienced psychological hardships and difficulties in the phase of a serious national emergency.
- ▶ It involved telephone social and psychological assistance and in some cases even “light welfare” interventions, thanks to professionals who made themselves available free of charge to help anyone who needed it.

# "TIME TO CARE"

- ▶ "Time to care" project is aimed at young people between the ages of eighteen and thirty-five who want to engage, for a period of six months, in support and assistance activities for the elderly people, as part of project actions proposed by third sector bodies on National territory.
- ▶ The project aims to promote system actions in the territories to foster intergenerational exchange with the following activities:
  - home and/or remote assistance activities (who represent a cultural resource for the territory and the most fragile category considered most exposed to the contagion of the COVID-19 coronavirus);
  - "light welfare" activities (such as: delivery of groceries, purchase of drugs, payment of bills, home delivery of various goods, books, newspapers, prepared meals etc.),
  - remote assistance, including contacts dedicated to listening and comforting those who are alone, or information services



# "SUSTAINABLE GENERATION PROJECT"

- ▶ It is a network of projects between National ADOC (Association for the Defence and Orientation of Consumers) , National UNIAT (National Union of Tenants, Environment and Territory) and some territorial offices of the National ADA Federation.
- ▶ ADA National Federation is the leading body.
- ▶ The project aims to enhance the elderly in a perspective of intergenerational encounter.
- ▶ Project funded by the Ministry of Labour and Social Policies

***THANK YOU  
FOR YOUR ATTENTION***

**WWW.ADANAZIONALE.IT**