

# Project Cañada Real

Co-funded by the  
Erasmus+ Programme  
of the European Union



## RED DEPORTE

— hope in motion —



## CAÑADA REAL

- Red Deporte since 2014 promoting sport as a a tool for social change.
- The most marginalised area of Madrid. It extends across 16 kilometres and three municipalities along Madrid Region.
- Moroccan and Gypsy minorities live together. Access to basic services: education, health, transportation and a decent home is very limited or non-existent.

## OBJETIVES

- Access to sport (pitches, organization)
- Life skills and employability through football
- Health
- Improve education

# CAÑADA REAL





# 1. Red Deporte in Cañada Real





**A self-assembly process to build the pitch, led by Red Deporte with the support of the community and volunteers. Sustainable construction using recycled materials with the process being as important as the end result.**





# Solutions to tackle the overbooking of the pitch





# Children's League Match, Artificial Turf Field









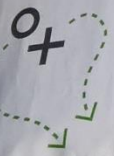






UN PROYECTO DE  
**RED DEPORTE**  
— ilusión en movimiento

PATROCINADO POR  
**SEVA FOUNDATION**  
**street football world**



**O X**  
**X O**

**FÚTBOL**  
**SIN LÍMITES**





# Official Inauguration of the New Pitch





# Inaugural Match, Cadete League











# HEALTH DAY













# Family Planning and Sexual and Reproductive Health



















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**Thanks!**

